

DISRUPTIVE IDEAS AND THE DISRUPTION BEING IMPOSED

TRANSPORTATION LEADERSHIP



SEPTEMBER 25-28
ORLANDO

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Lee Clair



Managing
Partner



Adam Bridges



SVP Mktng &
Strategic
Planning



Jon Russell



Divisional
President



James Welch



CEO



John Wiehoff



CEO

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DISRUPTIVE CHANGES

SUPPORTING E-COMMERCE

Dynamic Supply Chains	Better Information
<ul style="list-style-type: none">• Support inventory in more locations, closer to consumers (and OmniChannel)<ul style="list-style-type: none">– Smaller, more frequent shipments• Flexible networks<ul style="list-style-type: none">– Mode shift– Re-routing– Drop ship• Low cost and high service	<ul style="list-style-type: none">• SKU level detail• Real-time• Integrated to other systems



DISRUPTIVE CHANGES

NEW TECHNOLOGIES

Uber-Type Models	Self-Driving Vehicles
<ul style="list-style-type: none">• Flexible capacity• Spot vs. contract• Repetitive vs. one-off• Fit likely transportation segment specific	<ul style="list-style-type: none">• Adds capacity<ul style="list-style-type: none">– 24x7x365– Cure for driver shortage?• Operational safety and efficiency• Monitor everything



DISRUPTIVE CHANGES

INFRASTRUCTURE & EQUIPMENT

Aging US Infrastructure	Equipment
<ul style="list-style-type: none">• Road limitations<ul style="list-style-type: none">– Condition– Congestion– Weight• Rail congestion and interchanges• Bridge conditions	<ul style="list-style-type: none">• Investment cycle• Fleet age



DISRUPTIVE CHANGES

REGULATION AND LEGISLATIVE

Regulatory	Legal
<ul style="list-style-type: none">• Driver hours of service• Driver requirements• FMCSA – SAFER carrier data• Truck engines• Positive train control• Tank car requirements	<ul style="list-style-type: none">• Contractor model



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